



Conference program



Thursday

Welcome speech and a review of the second day program 9:00 - 9:05 AM

First Session : 9:10 - 9:45 AM

John Hartnett , Silicon Valley Group

Second Session : 9:50 - 10:30 AM

Dates Export Procedures in Arab Countries

Participants :

Concerned Ministries of Saudi Arabia, Tunisia and Saudi Food and Drug Authority

Third Session : 10:35 - 11:05 AM

A seminar between the largest exporters and importers of dates in the world

Fourth Session : 11:10 - 12:00 PM

Understand the needs of consumers locally and globally to reach new markets

Participants:

TNS, Prof.Obaid AlAbdli

Prayer Break 12:00 - 12:30 PM

Fifth Session: 12:35 - 1:10 PM

Economics of Palms and Dates

Participants :

The Date Palm Research Center (DPRC) King Faisal University, Watania Agriculture & Taqnia

Sixth Session: 1:15 - 2:00 PM

Successful Gulf Stories in the production and marketing of dates globally

Participants :

Saudia Catering - Siafa Dates - Alfoah
Dates - Mohsen Abo Jabal

Scientific Journals 2:00 - 2:40 PM

Present a scientific summary of the journals

Prayer Break 2:45 - 3:50 PM

WorkShops :

1st Workshop: Area A 4:00 - 4:40 PM

Innovation and Creatives

TETRA PAK

Khalifa International Award for Date Palm and Agricultural

Innovation, Innovation in the field of palm growing and date

production

(introduction of technology in processing units, manufacturing)

2nd Workshop: Area A 4:45 - 5:45 PM

Dates Export Procedures (Saudi Exports Development Authority)



Wednesday

Check-in and Registration 9:00 - 10:00 AM

Accompanying Exhibition Opening & Tour 10:00 - 10:15 AM

Conference Open Ceremony : 10:20 - 10:50 AM

- The Royal Anthem of Saudi Arabia
- Holy Quran Recitation
- Opening Ceremony Video Show
- H.E Eng. Abdulrahman bin Abdulmohsen Al-Fadley Minister of Environment, Water and Agriculture
- Welcoming speech
- Launch The Saudi palm and date initiatives
- Strategic Partner (SABIC) Speech
- Signing Agreements
- Conference Sponsors Honoring

Governments Session : 11:00 - 11:40 AM

The role of governments and Global organizations in Supporting economic and knowledge Integration to Develop Palm and Dates Sector

In participation with their excellence Agriculture ministers of

- Kingdom of Saudi Arabia
- Oman

and the President of the Arab Organization for Agricultural Development

Prayer Break 12:00 - 12:30 PM

First session : 12:30 - 1:10 PM

Overall growth and ways to achieve it

Prof. Robert S. Kaplan - Harvard Business School

Second session : 1:15 - 1:55 PM

Investment opportunities in the palm and date infrastructure.

Participants :

- Ministry of Environment, Water and Agriculture
- Saudi Agriculture Development Fund -Small and Medium Enterprises General Authority
- Saudi Exports Development Authority - Saudi Cooperative Societies Council.

Lunch Break 2:00 - 2:40 PM

The consultative seminar to study the strategic framework for the development of the date sector in the Arab region 2:45 - 3:25 PM

Arab Organization for Agricultural Development

Prayer Break 3:30 - 4:00 PM

WorkShops

1st Workshop: Area A 4:00 - 4:30 PM

Standards of Good Agricultural Practices and Procedures

Global G.A.P Organization - Awqaf Sheikh Saleh Alrajhi

2nd Workshop : Area A 4:40 - 5:40 PM

Economic Feasibility Study for Dates Manufacturers

Agricultural Development Fund

Scientific Journals 6:00 - 7:00 PM

Present a scientific summary of the journals

3d Workshop: Area B 4:00 - 5:00 PM

- Water conservation techniques

Watania Agriculture Co.

Saudi Irrigation Organization

4th Workshop: Area B 5:10 - 5:50 PM

- Agricultural Technologies.
- The Netherlands Embassy
- Acacia Water
- Holland Agri Machinery
- GMBS Business Support